

SOCIAL ENTERPRISE SECTOR DEVELOPMENT PROGRAMME

Creating the overall conditions for social enterprises to thrive.

Year Three Overview: July 2020 to March 2021

Up to \$5.55m total programme funding over three years.



GOVERNMENT ENGAGEMENT

Ministerial meetings: Minister for the Community and Voluntary Sector, Minister of Finance, Minister of Social Development, Minister for Transport

Action plans for recommendations developed with government officials: Ministry of Business, Innovation and Employment, Ministry of Education, Ministry of Foreign Affairs and Trade, Ministry of Social Development, Public Services Commission, Social Wellbeing Agency.

Launch event: 'Accelerating Positive Impact' with over 100 guests including Government officials, sector stakeholders and social enterprises.

Cross Agency Advisory Group

Advocating for social enterprise across Government. Group led by the Department of Internal Affairs.

2 group meetings, and targeted 1:1 meetings with representatives from:

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|---------------------------------|---|
| Ministry for Primary Industries | Statistics New Zealand |
| Ministry of Youth Development | Social Wellbeing Agency |
| Ministry of Social Development | Department of Corrections |
| Department of Conservation | Ministry of Business, Innovation and Employment |
| Ministry for the Environment | Ministry of Foreign Affairs and Trade |
| Ministry of Education | |
| The Treasury | |
| Te Puni Kōkiri | |

YEAR THREE OVERVIEW

In the final year, the programme focussed on the third programme priority: *working with the Government to articulate what it needs to do to support social enterprises, after the programme.*

The programme team developed and released **15 key recommendations** for the Government, spread across five focus areas. The recommendations are detailed in a series of published whitepapers and 'a roadmap for impact' summary report, and supporting animation. The recommendations were tested and co-developed with the relevant government agencies and sector partners.

Each whitepaper draws upon programme delivery, insights, research and international learnings. Together these reports set out government actions that can deliver significant wellbeing and support social enterprise beyond the programme.

Summary report

→ A Roadmap for Impact

White papers (and recommendation numbers)

- Strengthening Social Procurement Across Government (1.1, 1.2, 1.3)
- Building the Capability of Government Funders, Buyers and Investors (2.1)
- Developing and Implementing Outcome Indicators (2.2)
- Investing in Gathering and Sharing Government Data (2.3)
- Using Social Enterprise Models to Achieve Government Goals (2.4)
- Using Impact Investment to Increase Wellbeing Outcomes (3.1, 3.2, 3.3)
- Impact-focussed Tools and Resources (4.1)
- Providing Guidance on Company Structures (4.2)
- Funding Social Enterprise Intermediaries (4.3)
- Leadership and Connection for Social Enterprise (5.1, 5.2)

THE IMPACT INITIATIVE RECOMMENDATION AREAS

1. Social procurement

Using the buying power of government to unlock positive outcomes through government procurement practice and supply chains.

2. Impact measurement and management

Enabling government agencies to effectively measure, manage and grow the positive outcomes that the Government creates.

3. Impact investment

Deliberately investing in funds that generate a positive social and environmental return, and initiatives that support impact-led businesses to seek investment.

4. Tools and support

Targeted government support of social enterprises, to enable more social enterprises to get started, access relevant support, and grow their impact.

5. Enterprise leadership and connection

Renewing the Government's position on social enterprise by clearly signalling where social enterprise 'fits' within government, alongside continued support for a group of sector leaders.



Social procurement

Creating opportunities for social enterprise suppliers to connect with buyers through a social enterprise marketplace.



- Building the Fwd platform to 111 social enterprise supplier listings
- Targeted stakeholder engagement to test & develop recommendations
- Analysis, evidence and preparation of whitepapers

Impact

Demonstrating the impact social enterprises are working towards and how that impact aligns with the Government's goals.



- Delivering 'Funding for impact' workshop
- Piloting the 'Impact Outcomes & Indicator' tool
- Engaging with stakeholders to test & develop recommendations
- Analysis, evidence and preparation of whitepapers

Finance and legal

Building the impact investment movement and reducing barriers to investment so enterprises can unlock the funds they need to grow.



- Delivering Impact Investment Readiness Programme 2020
- Engaging with stakeholders to test & develop recommendations
- Analysis, evidence and preparation of whitepapers

Capability building

Learning from and continuing to develop the capability of social enterprises through targeted activity.



- Piloting Social Shifters pilot - digital capability platform
- Delivering 17 social enterprise tools
- Engaging with stakeholders to test & develop recommendations
- Analysis, evidence and preparation of whitepapers

Sector engagement

Ensuring that the programme is connected to and represents the wider social, Māori and community enterprise sectors



- Running and participating in sector events
- Social Enterprise World Forum 2020
 - Aotearoa Conversations 2020 – a week long parallel digital event with 16 sessions covering a wide variety of topics and speakers.
 - 12 Sector Working Group meetings