

# SOCIAL ENTERPRISE SECTOR DEVELOPMENT PROGRAMME

Creating the overall conditions for social enterprises to thrive.

**Year Two Overview: July 2019 to June 2020**

Up to \$5.55m total programme funding over three years.



## GOVERNMENT ENGAGEMENT

Policy priorities:

- 6 Govt Cross-agency Social Procurement Workshops with 15+ Govt agencies
- All of Govt Innovation Showcase
- APEC Small and Medium Enterprise Productivity Forum
- Business.govt.nz Kiwi Business Boost roadshow, Hawkes Bay

## Cross Agency Advisory Group

Advocating for social enterprise across Government. Group led by the Department of Internal Affairs.

**5 meetings, including representation from:**

- |   |                                 |
|---|---------------------------------|
| Department of Conservation                      | Ministry for Primary Industries |
| Department of Corrections                       | Ministry of Social Development  |
| Ministry of Business, Innovation and Employment | Ministry of Youth Development   |
| Ministry of Education                           | Social Wellbeing Agency         |
| Ministry for the Environment                    | StatsNZ                         |
| Ministry of Foreign Affairs and Trade           | Te Puni Kōkiri                  |
|   | The Treasury                    |

## YEAR TWO OVERVIEW

The programme's delivery phase focussed on: impact management and measurement, capability building, social procurement and finance. Insights across these areas prove the significant value that social enterprise delivers and how government can unlock more value. In the wake of the economic crisis created by Covid-19, social enterprises are critical because they create employment outcomes alongside social or environmental impact. This makes them powerful players in our economic recovery and resilience.

Year three is about unlocking changes that social enterprises need to thrive. It will involve targeted conversations to build understanding of the potential of social enterprises and progressing recommendations to unlock government support for the sector, beyond the programme.

## PAKIHI WHAI KAUPAPA (Māori Social Enterprise)

*Highlights of this work include:*

Research and development of a strategy for Pakihi Whai Kaupapa, in partnership with Māori Women's Development Inc.

Working with social enterprises focussed on Whānau Wellbeing

Working closely with indigenous procurement intermediaries – Amotai (He Waka Eke Noa) and The Southern Initiative

Working with Ngahere communities to support Māori and Pasifika entrepreneurs to thrive in South Auckland

Working with Te Puni Kokiri to ensure programme strategy aligns with government priorities and opportunities for Māori

## SECTOR ENGAGEMENT

*\*in-person engagement affected by COVID-19*

**10**  
Sector Working Group meetings

**4**  
Kitchen Table Talks  
50 social enterprise attendees

Event participation:

- Zero Waste Network conference (85 attendees)
- Impact Unconference (40 attendees)

## IMPACT

Demonstrating the impact social enterprises are working towards and how that impact aligns with the Government's goals.



Read the report

**12**  
Impact models

**3**  
Priority areas  
• Whānau wellbeing  
• Waste  
• Mental health

## FINANCE & LEGAL

Building the impact investment movement. Addressing barriers to growth created by legal structures, so more enterprises can unlock funds.



Impact Investment Readiness Grants

**\$150k** <sup>▲ \$100k in Year 1</sup>  
Total grant pool  
Supported by 3 partners

**168** <sup>▲ 114 in Year 1</sup>  
Applicants  
9 social enterprises received grants

Impact Enterprise Fund

**2**  
Investments  
through the Impact Enterprise Fund

## SOCIAL PROCUREMENT

Growing the depth and breadth of procurement opportunities available to social enterprises.



**60** <sup>▲ 51 in Year 1</sup>  
Suppliers

**77**  
Supplier services certified on the Fwd platform

**4**  
Supplier training workshops  
45 Supplier attendees

**12** <sup>▲ 11 in Year 1</sup>  
Buyers  
with access to the Fwd platform

**6**  
Cross-Government workshops

**3**  
Pitch events  
connecting Buyers with Suppliers

## CAPABILITY BUILDING

Learning from and continuing to develop the capability of social enterprises following on from year one research, and the Regional Hubs Pilot.



The Hubs Insights Report is the story of how a diverse group of individuals and organisations came together to learn and explore how communities could be strengthened through networking.

Read the report

Tools & Resources

**16**  
Tools & resources  
made for social enterprise

- Top tools:
- Social Procurement Readiness Checklist
  - Impact Model Canvas
  - Starting a Social Enterprise Checklist



**314+**  
Accounts  
created on Social Shifters

Launch of Social Shifters, an online tool and resource platform  
6 month pilot

